



Sponsoring the

LONGVIEW CHARITY HORSE SHOW

May 3, 2021

Dear Friends and Exhibitors:

Once again we are turning to our friends to ask you to support the Longview Charity Horse Show. Our designated charity remains The Longview Horse Park and our mission is to continue to make improvements and support maintenance to the park.

Now more than ever, we feel very fortunate to have such a facility to show our horses and appreciate you feeling the same way. After canceling our show last year due to Covid, we have the task of rebuilding and there will be a few changes.

We are running six (6) combined Amateur/Junior Exhibitor classes, but will tie them separately. If entries warrant or there is a safety issue, we will split the classes and run them back to back. Entries can now be made online through 5pm Thursday June 24th. Entries made after this date should be made in the in the show office.

We will not be collecting and handling money at the gate this year, but are committed to putting on the best show we can.

We have enclosed a sponsorship form - any and all levels of support are greatly appreciated.

Also enclosed is a copy of our show bill that includes the "Chief of Longview 5-Gaited Jackpot" Saturday night, sponsored by Amy Hull, President of the Longview Horse Park Board of Directors. The winner of that class will receive a special trophy, \$250 prize money and the winning trainer will receive a crisp \$100 bill. Second through sixth places will each receive \$100.00.

We are also excited to have TWO "Veterans" classes for horses 11 and over: 3-Gaited Pleasure Friday night and 5-Gaited Pleasure Saturday night.

We are honored once again to be able to host the Bev Cathcard Memorial Academy Show Saturday morning. Bev taught kids of all ages to ride and is forever in our hearts.

Thank you for taking the time to consider donating his year, but above all else, please come show your horse!

Sincerely,

Carol Carlson
On Behalf of the Show Committee



Join Our Generous

COMMUNITY OF SPONSORS

Through your generous sponsorships

Saddle Up, Inc. is able to continue hosting the wonderful Longview Charity Horse Show each year!

Become a part of the rewarding horse show sponsorship experience with donation opportunities for **all** levels!

Perks OF DONATING

All Sponsors will receive recognition in the Show Program and will be announced preceding the sponsored class, through the class duration and again during the ribbon presentations.

Sponsors are encouraged to present the trophy and ribbons to winners.

\$200 COMBINED CLASS SPONSORSHIP **(2) TROPHIES & (2) RIBBON SETS**

garners four (4) multi-day gate passes.

\$125 FULL CLASS SPONSORSHIP **TROPHY & RIBBONS**

garners four (4) multi-day gate passes.

\$100 EQUITATION SPONSORSHIP

garners four (4) multi-day gate passes.

\$75 TROPHY SPONSORS

receive two (2) multi-day gate passes.

\$50 RIBBON or ACADEMY SPONSORS

receive two (2) multi-day gate passes.

CUSTOM GIFT DONATIONS

receive one (1) multi-day gate pass.

How TO DONATE

The easiest method is to submit your donation and sponsorship form through the mail. Simply print off the following page to mail in with your Sponsorship funds or visit our website at www.saddleupinc.org.

The People YOU'LL REACH

Our competitors are a passionate and invested community. Spending the majority of the summer traveling the horse show circuit, The Longview Charity Horse Show is a favorite event for many.

Our show draws it's audience primary from Missouri and Kansas. Over the years we've had a significant turn out of exhibitors from Iowa and Oklahoma as well.

Your support of the Longview Charity Horse Show ensures continuation of the legacy built by Saddle Up, Inc. of family-friendly Saddle Horse competitions in the Kansas City Metro.

The proceeds of the Longview Charity Horse Show are donated to the Longview Horse Park.

To learn more about the historic connection between the **Hackney Pony, American Saddlebred, Loula Long Combs and the Longview Horse Park** please visit www.longviewhorsepark.org.

We Can't possibly Begin to
THANK YOU ENOUGH!

Thank you for taking the time to consider donating his year, but above all else, please come show your horse!

Sincerely,

Carol Carlson
On Behalf of the Show Committee



Benefiting the
LONGVIEW HORSE PARK
JUNE 25 AND 26, 2021

SPONSORSHIP DONATION *form*

SPONSOR CONTACT INFORMATION

NAME: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

DONATION INFORMATION

QUANTITY	RATE	SPONSORSHIP LEVEL	SPONSORSHIP DETAILS
	\$200	COMBINED CLASS: (2) TROPHY & RIBBONS	Receive four (4) multi-day gate passes
	\$125	FULL CLASS; TROPHY & RIBBONS	Receive four (4) multi-day gate passes
	\$100	EQUITATION SPONSOR	Receive two (2) multi-day gate passes
	\$75	TROPHY SPONSOR	Receive two (2) multi-day gate passes
	\$50	RIBBON OR ACADEMY	Receive two (2) multi-day gate passes
	CUSTOM	GIFT OF DONATION	Receive one (1) multi-day gate pass

FIRST CLASS CHOICE: _____

SECOND CLASS CHOICE: _____

AD COPY FOR ANNOUNCER:

Please return this form and check payable to Saddle Up, Inc. to:

CAROL CARLSON
9119 HARSAW ROAD
LONE JACK, MO 64070

ccarlson823@aol.com • (816) 769-5771 • WWW.SADDLEUPINC.ORG